## Introducing CineGrid

#### **MAGIC**

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www.cinegrid.org

#### What is CineGrid?

- International non-profit membership organization Founded 2004
- Mission to build an interdisciplinary <u>community</u>
   Focus the research, development & demonstration of networked collaborative tools
   To enable the production, use, preservation & exchange of very high-quality digital media over high-speed photonic networks
- Members media arts schools, research universities, scientific labs, post-production facilities & hardware and software developers around the world



Connected via 1 G Ethernet & 10 G Ethernet networks
 For – research & education

#### Convergence Motivates CineGrid

- Media technology historically driven by 3 sectors
  - Entertainment, media, art and culture
  - Science, medicine, education and research
  - Military, intelligence, security and police
- Adoption of digital media means all 3 face converging needs
  - Fast networking for distributed applications
  - Access to shared devices
  - Specialized computers and massive storage
  - Collaboration tools for distributed teams
  - Robust security for intellectual property
  - Higher quality sound and picture
  - A next generation of trained professionals



## Trends in Cinema

- Movie-making is going digital and going global. Local talent is key!
- Post-production is almost all digital already. Increasingly distributed!
- Many movies still shot using 35mm film cameras, then scanned as the first step in the "digital intermediate" process, but digital cameras are getting better and better!
- Digital cinema projection technology is enabling better picture quality: From 2K digital to 4K digital, plus a new generation of 3D stereo movies... Avatar!



## Trends in Cinema

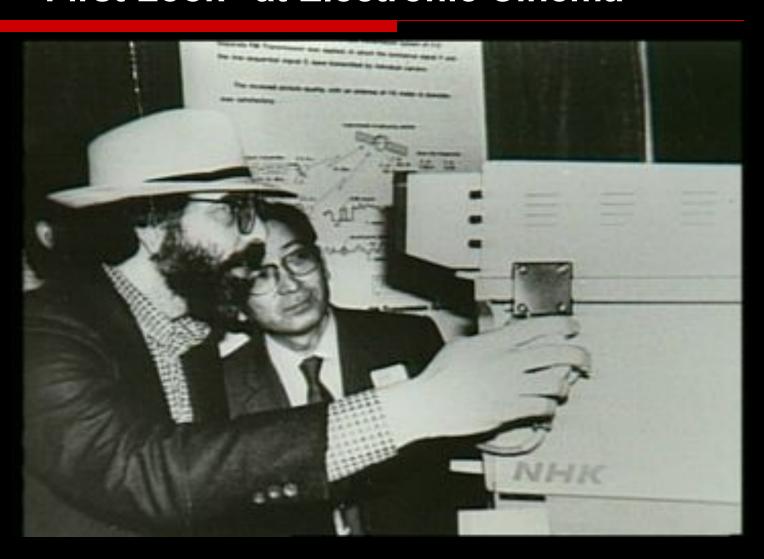
- Cinema sound quality is improving. From stereo, to compressed 5.1, to uncompressed 5.1, to uncompressed 7.1 surround sound!
- Of the roughly 100,000 screens worldwide, only 15% are digital today. But recent financing announcements in the USA lead to forecasts that 60-70% of American screens will be digital by 2013!
- Fast networks are becoming critical infrastructure for media companies involved in production, post-production and distribution!
- Education of the next generation of media professional is critical!



#### 1981

#### Francis Ford Coppola with Dr. Takashi Fujio

#### "First Look" at Electronic Cinema





#### 2001

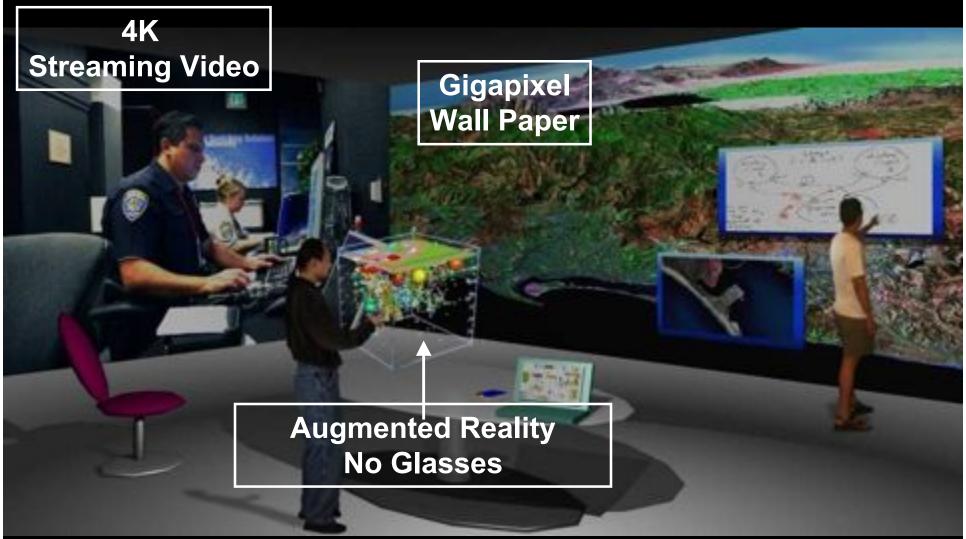
#### NTT Network Innovations Laboratory

#### "First Look" at 4K Digital Cinema





# 2004 OptlPuter Vision for the Next Decade Gigapixels @ Terabits/sec



1 GigaPixel x 3 bytes/pixel x 8 bits/byte x 30 frames/sec ~ 1 Terabit/sec!

## CineGrid: A Scalable Approach

1 - 24 Gbps

500 Mbps - 15.2 Gbps

250 Mbs - 6 Gbps

250 Mbps - 7.6 Gbps

200 Mbps - 3 Gbps

20 Mbps - 1.5 Gbps

5 - 25 Mbps

More

8K x 60

 $4K^2 \times 24/30/60$ 

SHD x 24/30/60

4K x 24

 $2K^2 \times 24$ 

2K x 24

 $HD^2 \times 24/25/30$ 

HDTV x 24/25/30/60

HDV x 24/25/30/60

Tiled Displays Camera Arrays

UHDTV (far future)

Stereo 4K (future)

SHD (Quad HD)

Digital Cinema

Stereo HD

**HDTV** 

Consumer HD

#### What is 4K?

Most broadly, "4K" describes any new format for motion pictures with 8+ Megapixels per frame.

Strictly speaking, "4K" is one of two new SMPTE DC-28 standard formats for Digital Cinema Theatrical Distribution as recommended by Digital Cinema Initiatives (DCI)

• 4096 x 2160; 24 fps; 4:4:4; 12-bit SMPTE XYZ, Progressive Scan; Square Pixels; JPEG 2000 codec only

Some "4K" is Quad HDTV ("Super High Definition" or SHD)

• 3840 x 2160; 24/25/30/60 fps; 4:2:2/4:4:4; 10-bit Rec 709; Progressive Scan; Square Pixels; multiple codecs



#### Why is more resolution is better?

- 1. More Resolution Allows Closer Viewing of Larger Image
- 2. Closer Viewing of Larger Image Increases Viewing Angle
- 3. Increased Viewing Angle Produces Stronger Emotional Response

1920 80  $30^{\circ}$ HDTV (2K) UHDTV(8K) 7680 3.0 × Picture Height UHDTV(4K) 3840 A A A A A A A A 09 100° 0.75 × Picture Height 1.5 × Picture Height

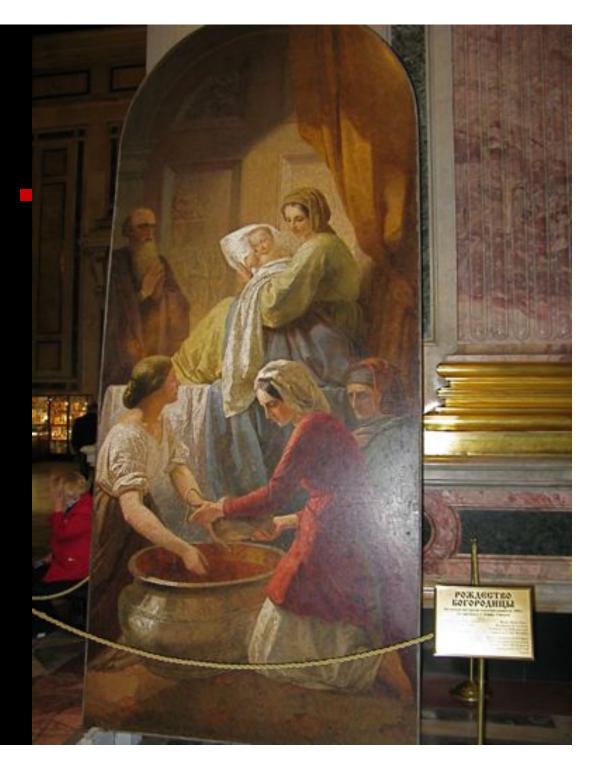
Yutaka TANAKA SHARP CORPORATION Advanced Image Research Laboratories Saint Issac's cathedral in St. Petersburg, Russia

Original art is 3 meters tall by 1 meter wide; designed to hang high up on the wall!

Original photograph shot from about 3 meters distance.

Camera resolution of 12 Mpixels (4K x 3K)

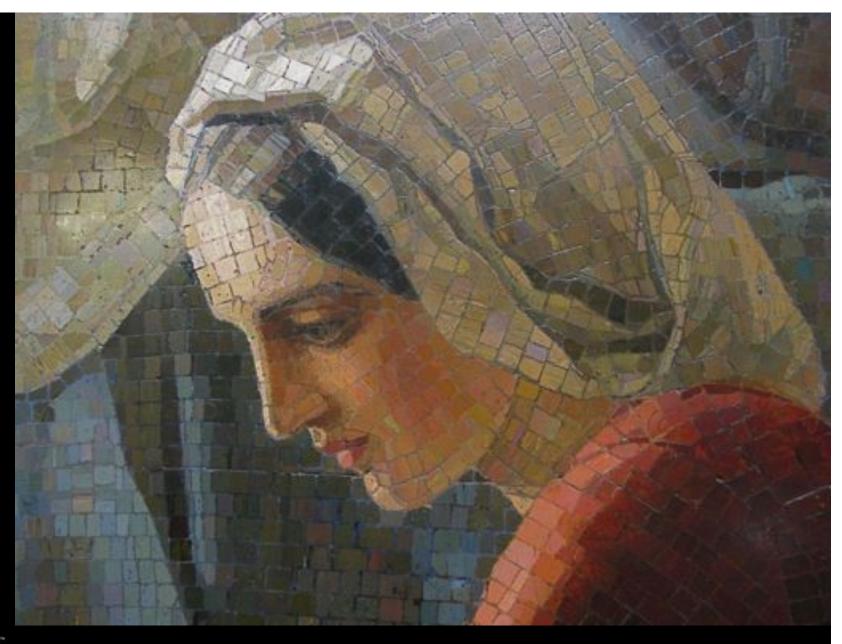








Original shot from about 1 meters distance





Original shot from about 0.3 meters distance

## **Moving Big Data Objects Globally**

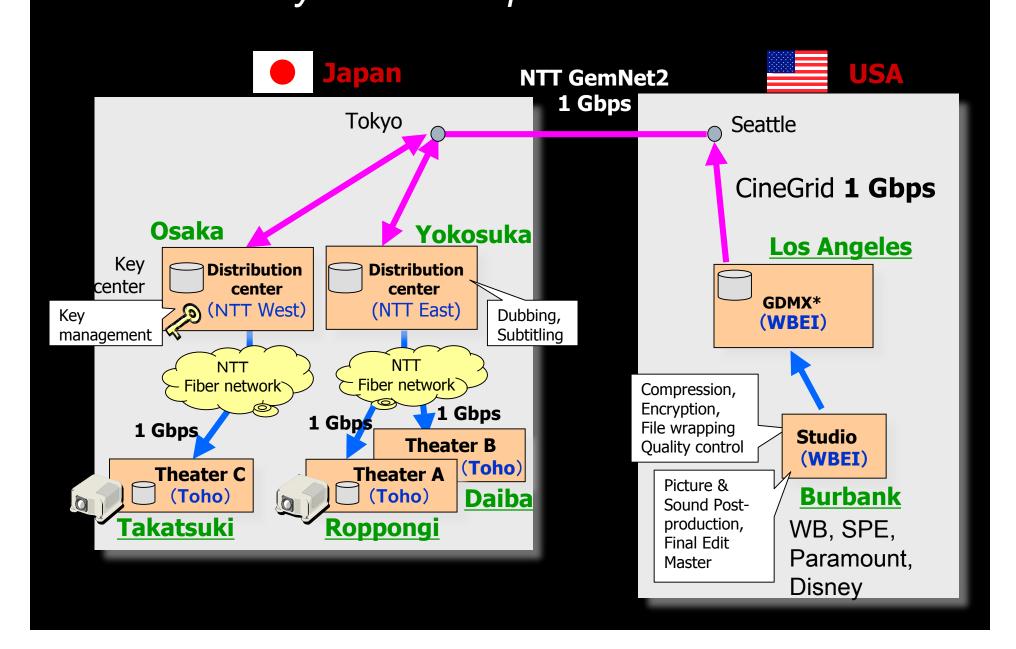
- Digital Motion Picture for Audio Post-Production
  - 1 TV Episode Dubbing Reference ~ 1 GB
  - 1 Theatrical 5.1 Final Mix ~ 8 GB
  - 1 Theatrical Feature Dubbing reference ~ 30 GB
- Digital Motion Picture Acquisition
  - 4K RGB x 24 FPS x 10bit/color: ~ 48MB/Frame uncompressed (ideal)
  - 6:1 ~ 20:1 shooting ratios => 48TB ~ 160TB digital camera originals
- Digital Dailies
  - HD compressed MPEG-2 @ 25 ~ 50 Mb/s
- Digital Post-production and Visual Effects
  - Gigabytes Terabytes to Select Sites Depending on Project
- Digital Motion Picture Distribution
  - Film Printing in Regions
    - ☐ Features ~ 8TB
    - ☐ Trailers ~ 200GB
  - Digital Cinema Package to Theatres
    - ☐ Features ~ 100 300GB per DCP
    - ☐ Trailers ~ 2 4GB per DCP
  - Web Download to Consumers
    - ☐ Features ~ 1.3GB
    - □ TV Shows ~ 600MB

## CineGrid projects run over the Global Lambda Integrated Facility (GLIF) backbone





# 4K Pure Cinema Field Trial 2005-2007 Hollywood to Japan via CineGrid



## "Learning by Doing"

#### Early CineGrid Projects



CineGrid @ iGrid 2005



CineGrid @ Holland Festival 2007



CineGrid @ AES 2006



CineGrid @ GLIF 2007



## World's First Trans-Pacific 4K Teleconference (Live!) Keio University (Tokyo) to UCSD/Calit2 (San Diego)





## CineGrid @ Holland Festival 2007



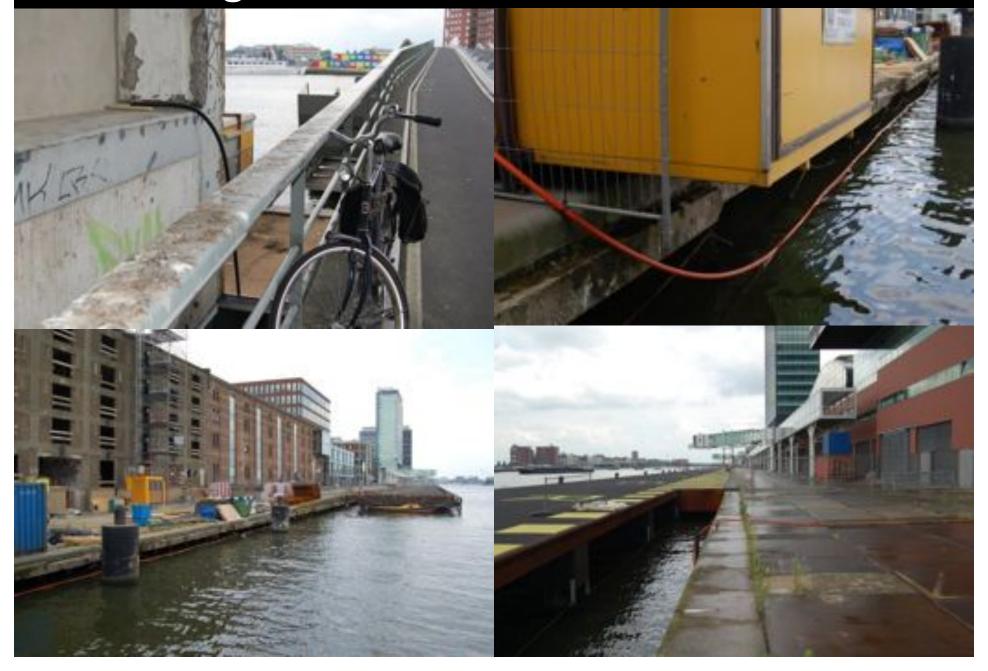
Era la Notte, June 20-21, 2007 (Live!)

## CineGrid @ Holland Festival 2007



Muziek Gebouw Aan'Tij, Amsterdam

## **Swimming Fiber the Last 500m in Amsterdam**





#### CineGrid @ GLIF 2007

Multiple
Parallel Signal
Payloads over
10 GigE

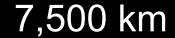
Westbound 1920x1080x24P Proxy – Part 1 (iHDTV) over 1 GbE

Westbound 1920x1080x24P Proxy - Part 2 (iHDTV) over 1 GbE

Westbound DVCPRO HD + stereo @ 145 Mbps over 1 GbE

Eastbound DVCPRO HD + stereo @ 145 Mbps over 1 GbE

Bi-directional BaseLight System Control over 1 GbE





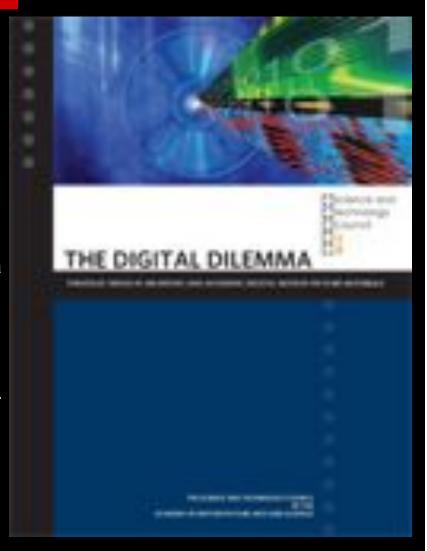
**Toronto, Canada Rogers Communications Centre Ryerson University** 

Prague, Czech Republic CINEPost Barrandov Studios

### CineGrid Exchange

- TERABYTES PILING UP. To store & distribute its own collection of digital media assets. Members access materials for experiments and demonstrations.
- THE DIGITAL DILEMMA. Report published by the Science Technology Council of the Academy of Motion Picture Arts and Sciences
- GLOBAL SCALE TESTBED = high quality media assets + distributed storage + fast networks
- EXPLORE strategic issues in digital media storage, access, distribution and preservation for cinema, scientific visualization, television, etc.





#### CineGrid Exchange 2008

Geographically Distributed Nodes + Fast Networks

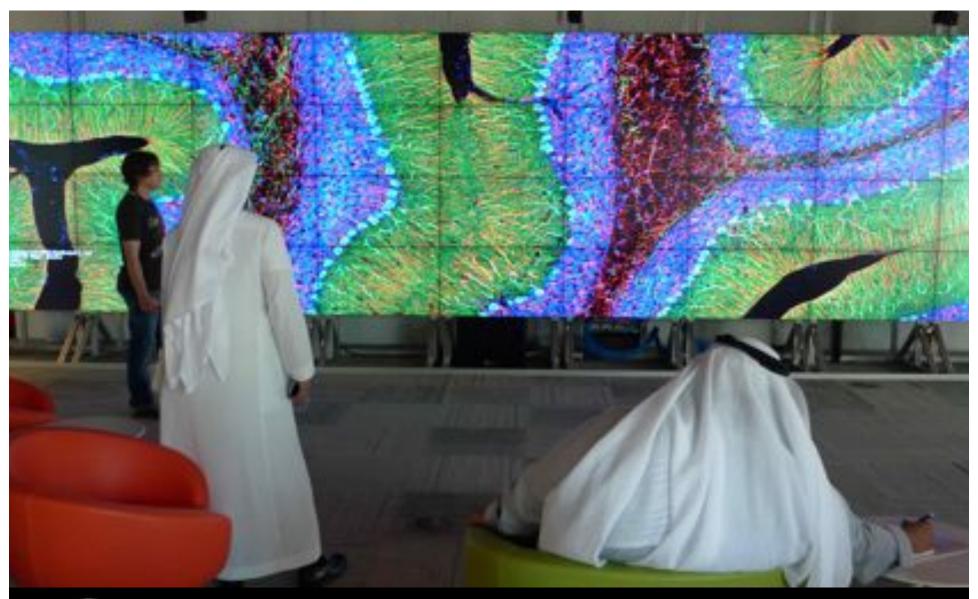


#### CineGrid Exchange 2009-2010

- Build multi-layer opensource framework for distributed digital media repository
- Implement iRODS middleware using funding from AMPAS
- Working Group: AMPAS, PII, Ryerson, UCSD, UIC, UW, UvA, Keio, NTT, CESNET, Naval Postgraduate School

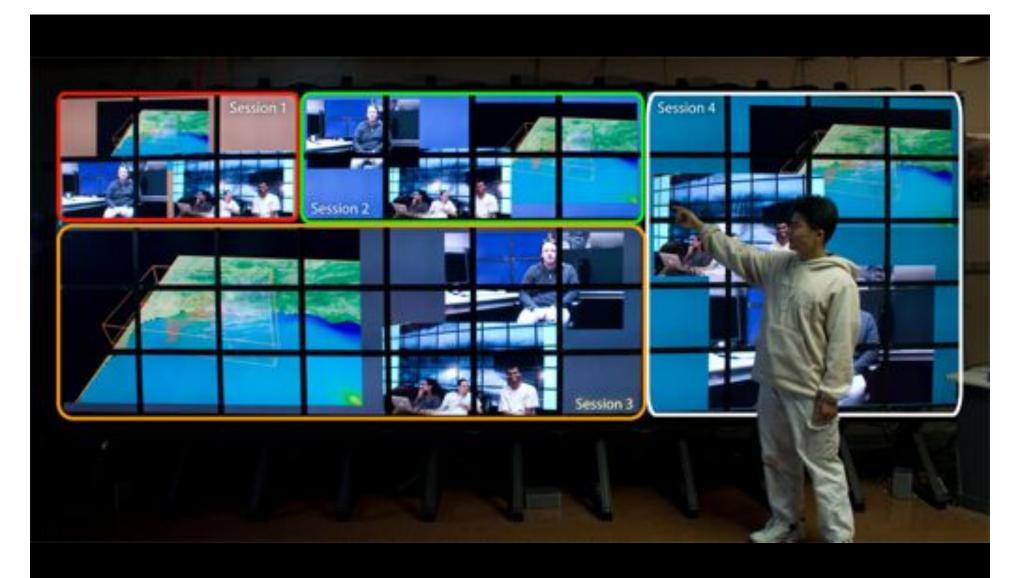
CX Node Site	Storage Type	CX
		Allocation
UCSD/Calit2, San Diego, USA	Sun Thumper (x4540)	66 TB
UvA, Amsterdam, Netherlands	Sun Thumper (x4540)	30 TB
UIC/EVL, Chicago, USA	JBOD RAID 0	10 TB
Keio U./DMC, Tokyo, Japan	JBOD RAID 0	8 TB
CESNET, Prague, Czech Republic	Sun Thumper (x4540)	48 TB
Ryerson U, Toronto, Canada	Sun Thumper (x4540)	57 TB
AMPAS, Los Angeles, USA	Sun Thumper (x4540)	24 TB
Total CineGrid Exchange Capacity		243 TB





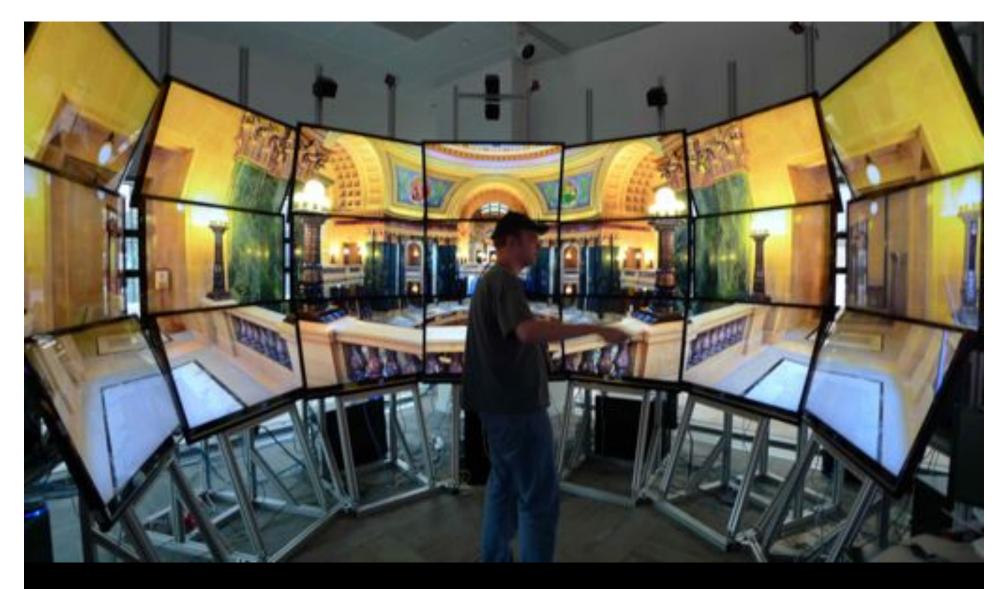


42 megapixel tiled display at KAUST 2009 narrow-bezel 720p LCD





Multi-user distributed collaboration at UIC/EVL scalable Vizcasting and distributed GUI using SAGE





42 megapixel stereoscopic immersive display with 3D head-tracking at UCSD/Calit2 2009 micropolarized 1080p LCD





4K/2K multipoint interactive telepresence live 4K JPEG 2000 streaming over IP in 2008 Keio@Tokyo ←…► EVL@Chicago ←…► Calit2@San Diego



8K x 2K x 60p live remote sensing dual 4K/60p cameras & dual 4K JPEG 2000 codecs synchronized 4K JPEG 2000 streaming over IP in 2009 Monterey Bay Aquarium NPS@Monterey Calit2@San Diego





4K interactive digital cinema color grading realtime 4K uncompressed streaming over IP in 2009 CinePOST@Prague ←·····► Calit2@San Diego





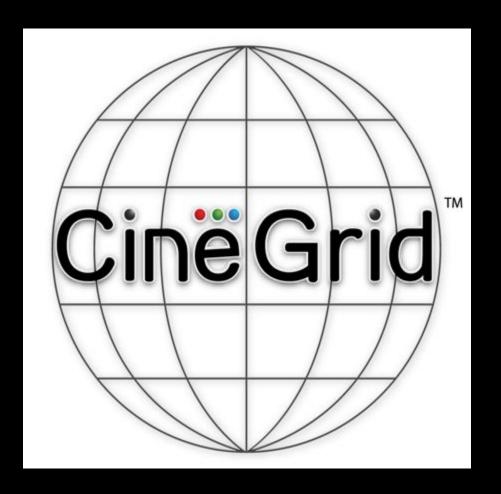
Tele-collaboration for audio post-production synchronized picture/sound editing over IP in 2009 Skywalker Sound@Marin ←···· Calit2@San Diego





CineGrid International Workshop

December 13-15, 2010 in San Diego



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